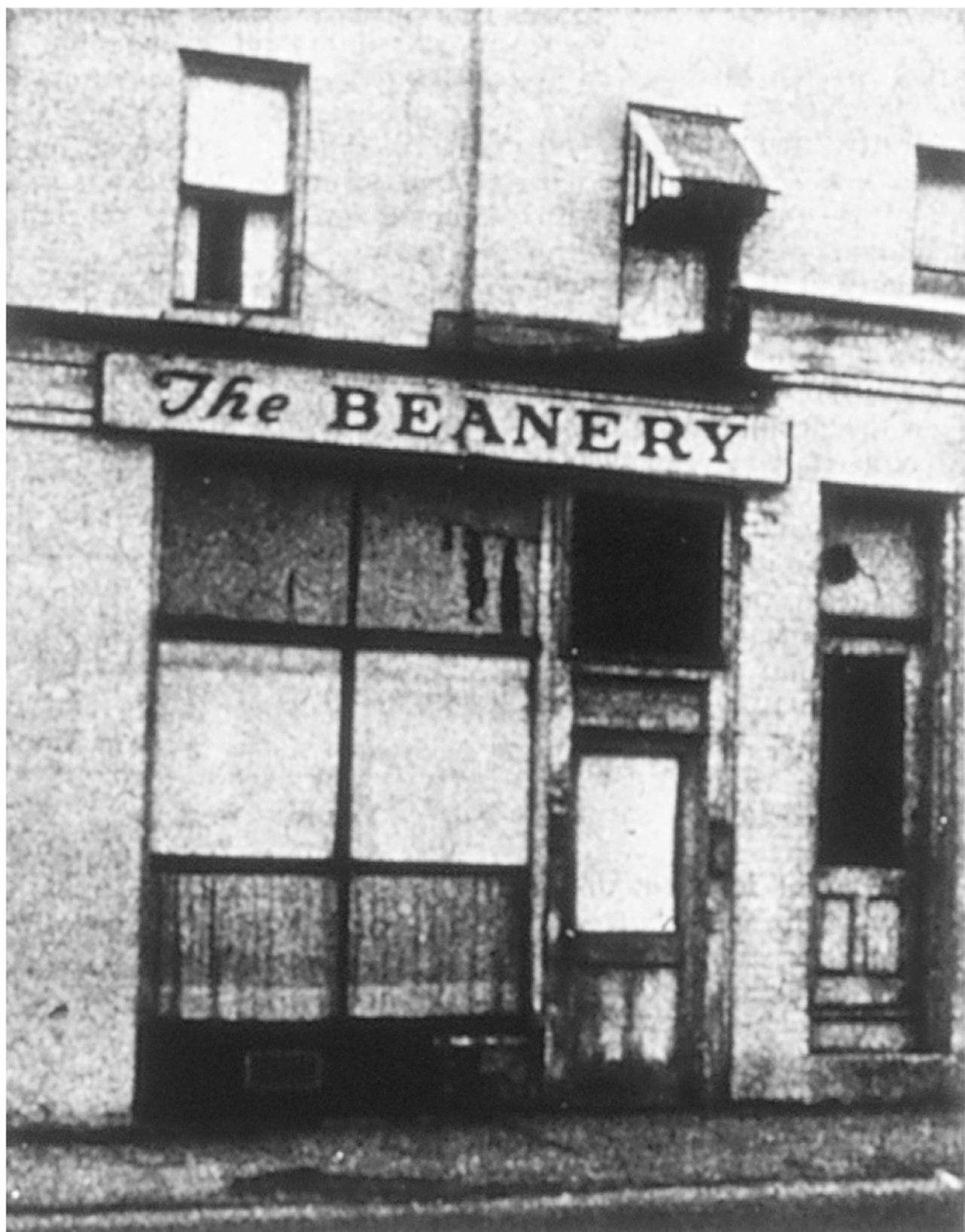


Arterial Scrapbook No. 53



WAS BARBERSHOP, EATERY - When the building at the northwest corner of Division and Market St. was widened by bricking in the former awning area about 1897, the rear section was taken over by the John Hungerschafer barber shop. His tonsorial successor was Henry P. Rich who stayed until World War I days, and after Rich came Michael Carbobe, whose shop was here for the greater part of a decade. Joseph Call took over in 1927 and the Ideal Barber Shop continued until 1948 when he, Joe Rossi and Barney Natoli moved to the Rialto Theater. That same year, the barbers went and the food men moved in with The Beanery from a small building next west on Division. That building, removed in 1960, was a shoe repair center under Donato DePalma and Joe Gaetano for many years previous. And so hopped the Beanery, short on atmosphere but long on tempting plainness, from No. 7 Division to No. 5 Division, and now, a few months ago, to the Regent Bldg. on Market St. The times of Leonard Concoran, Leo P. Smith and others, predecessors of Bill O'Day, are reminisced at the very mention of "The Beanery." (Donlon)